



WBECs Speaker Nominations FAQs

What is WBECs?

With more than 18,000 attendees from 149 Countries in 2015, WBECs is the world's largest online gathering of business and executive coaches. Our aim and mission is to consistently deliver outstanding value, provide the most cutting-edge content in the industry, help increase the overall quality of coaching provision and raise the bar for the entire profession as a result.



To give you an idea of the calibre and quality of WBECs, here is a last year's event: www.wbecs.com/wbecs2015

Also, here is an overview of some of the speakers from previous WBECs events:

Dr. Marshall Goldsmith
Ken Blanchard
Alan Mullaly (last CEO of Ford)
John C. Maxwell
Mark Thompson
Brian Tracy
Jay Abraham
Frances Hesselbein
Carol Kauffman
David Allen
Karen Kimsey House
Brendon Burchard
Daniel H. Pink
Judith E. Glaser
Prof. Vijay Govindarajan
Verne Harnisch
Vishen Lakhiani
Sir John Whitmore
Michael E. Gerber



What are the dates of the WBECs 2016 Event?

Each speaker will present both during the Pre-Summit Sessions and Full Summit Session. The Pre-summit is a complementary portion of the event to give our industry a taste and understanding of what the full learning looks like with a Full Summit Ticket.

As a confirmed speaker, you would choose 1 date and time for Pre-Summit and Full Summit within the following to present:

Pre-Summit (45 minutes): May 11th - June 1st

Full Summit (90 minutes) : June 13th - July 1st

Is there a theme you would need my input to work to

What'd we love at this stage is for you to tell us what coaches are wanting most from you. What content has been in highest demand, where do you see holes of learning in the marketplace - we would love to draw from your expertise to help us shape the event.

We have identified the follow to be key areas of interest for 2016:

- Neuroscience of Coaching
- Team Coaching
- Advanced Skills and Tools for Experienced Business and Executive Coaches
- Cognitive Behavioral Coaching
- Coaching Tools and Techniques
- Systemic Coaching
- Somatic Coaching



- Action Learning
- Narrative Coaching
- Difficult conversations
- Internal Coaching
- Communications Styles for Coach and Client
- Marketing Coaching Services
- Other Business Development for Coaches
- Organizational Development Coaching
- Mindfulness Coaching
- Master Coaching
- Self Coaching
- Immunity to change
- Coaching mindset
- Coaching fees and other business related areas
- Building a Successful Coaching Business
- Mastering conversations

What is the pre- summit presentation and it's relationship to the summit presentation

The Pre-Summit is a complementary event that coaches do not have to pay to attend. They are shorter, introductory sessions that, even if a coach chooses to not buy a ticket into the full summit, delivers an incredible amount of value to the community.



If I am a speaker, how do I promote the event?

As a WBECs Speaker - we will provide you with a range of marketing materials with your specific session details so that you can send it to your list and networks. We ask that all speakers promote their session to not only ensure their networks are able to attend their presentation, but to also introduce them to the range of learnings at the Complimentary Pre-Summit Event.

How many people attend WBECs?

In 2015, we had over 18,000 people attend the WBECs Event. This year, we are aiming for 25,000. Each individual session has a limit of 1,000 attendees but all materials are recorded and accessible to Full Summit Program Members to listen and continue to learn from after the Event finishes.

Where does WBECs takes place?

WBECs is a completely digital event so each speaker will present from the comfort of their home or office. We will have tutorial sessions prior to the event to run through the logistics of being on the session - which is all incredibly straightforward. You will have a session host and WBECs team on with you to provide immediate assistance should you need guidance to join your WBECs presentation.



How are presentations delivered and what software is used?

WBECs uses GoToWebinar - a digital webinar software that will include live audio of the presentation + presentation slides. There will not be video presentations.

Who else is speaking?

We have not released our WBECs 2016 lineup yet - but a few speakers that will absolutely be presenting this year include:

- Marshall Goldsmith
- Judith E. Glaser
- Mark Thompson
- Brian Underhill
- Michael Bungay Stanier
- Rich Litvin
- David Peterson (Head of Coaching at Google)

Along with 40 other industry leading experts

For more questions and to submit your
WBECs 2016 proposal, please email:

nominations@wbecs.com