

# WBECS 2019

## 10 INSIGHTS and 10 TIPS

WORLD BUSINESS AND EXECUTIVE COACH SUMMIT

## 10 INSIGHTS and 10 TIPS

### TO COACH AT YOUR VERY BEST

HARVESTED OVER 10,000 COACHING HOURS

by Jean-Francois Cousin, MCC

#### 10 INSIGHTS

##### INSIGHT #1

Coaching is an act of unconditional love

##### INSIGHT #2

The definition of Coaching by the International Coach Federation is simply spot on

##### INSIGHT #3

Be authentic, humble and vulnerable

##### INSIGHT #4

Go deeper, sooner

##### INSIGHT #5

Dance with your client

##### INSIGHT #6

Silence is golden

##### INSIGHT #7

Step back enough

##### INSIGHT #8

Make your client your teacher

##### INSIGHT #9

Your intention matters a lot more than your questions

##### INSIGHT #10

The less you 'work' in a session, the more your client does, and that's what matters...

## 10 TIPS

### TIP #1

Help your client be fully present

### TIP #2

'Contract' in depth

### TIP #3

Don't worry if you don't fully understand your client, nobody does

### TIP #4

Make sure you are never in the way of your client's thinking

### TIP #5

Let silence do the heavy work for you!

### TIP #6

Let the conversation inspire your next question 'naturally'

### TIP #7

Be humble

### TIP #8

Do a mid-way check

### TIP #9

Conclude on a high

### TIP #10

Good coaching raises your energy

Join Jean-Francois Cousin, MCC, at WBECs, to understand HOW you can make those insights and tips work for you!

GREATNESS LEADERSHIP COACHING partners with leaders & teams to unleash more of their greatness and inspire the world. Visit [greatness.coach](http://greatness.coach) for more info

If this content is valuable to you, be sure not to miss Jean in his live online coach session at **WBECs** in June, 2019. The **WBECs** Pre-Summit is a month-long, free learning experience taught by carefully hand-selected speakers covering the most important topics of 2019 in a variety of coaching disciplines.

Sign up at [wbecs.com/jean-francoisc](http://wbecs.com/jean-francoisc) and get access to Jean's workshop as well as 50 other immersion trainings, implementation mastery sessions, live coaching demos, thought-leader panels and much more - at absolutely no cost.

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