



The Global Team Coaching Institute:

Invitation for Partnership

Dear Valued Partner,

For the last 11 years, WBECS has had a mission to increase the quality and standard of coaching worldwide.

To continue this journey, WBECS is opening the doors to its Global Team Coaching Institute once again, led by founders and foremost teaming experts, Peter Hawkins and David Clutterbuck.

By bringing together the expertise and experience of the world's foremost authorities on team coaching, The GTCI aims to be a place where top companies come to search for and hire the best team coaches in the world. Over 1200 coaches were certified last year in the GTCI, many of whom learned about the institute from our partners!

We are seeking partners who value the impact of high quality education to join us in spreading the word! By introducing your community to the Global Team Coaching Institute you will have a great impact on the way the industry continues to grow and evolve as a whole. Thank you for considering partnership and being a part of our mission...

Peter Hawkins

Prof. Peter Hawkins,
*Professor of Leadership,
Henley Business School*

David Clutterbuck

Prof. David Clutterbuck,
*Leading Authority In
Developmental Coaching & Mentoring*

Kristen Nolan

Kristen Nolan,
*Director of Business Development
and Partnerships, WBECS*

How Does Partnership Work

You'll be extending pre-written invitations to your professional community via email and / or social media inviting them to experience David and Peter's complimentary, virtual masterclass called **Team Coaching Accelerator: Advance to the Leading Edge of Team Coaching and Team Leadership**.

Specifically in this FREE virtual masterclass, your community will learn:

- Why Team Coaching is one of the fastest growing areas of our profession
- The significance of enabling teams to navigate challenges of today's hyper-complex and fast-changing world
- The exponential complexity of team coaching and how to reinvent yourself to effectively coach teams
- Details about the Global Team Coaching Institute and how to apply to become a Certified Team Coach

Enrollment in The Global Team Coaching Institute:

If professionals in your community find value in this training, they'll be invited to join the Global Team Coaching Institute!

The Institute consists of 3 consecutive courses.

Training will begin in either the first or second level depending on prior experience with team coaching:

- **Level 1: Gateway - Foundational Certification in Team Coaching**
 - Coaches or leaders NEW to team coaching will begin here
 - They'll learn how to coach team leaders to better enable their teams
- **Level 2: Practitioner Certification in Team coaching**
 - Coaches who've had a certain amount of experience with team coaching will start here
 - They'll learn to coach team workshops, coach live in team meetings and design and coach team partnership events
- **Level 3: Senior Practitioner Certification in Team Coaching**
 - Coaches who've graduated from the Practitioner Level will qualify to register for this course
 - They'll learn how to create their own signature team coaching approach and have a great case study of their work

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**Once coaches enroll in the institute they will be taken through an assessment to determine where they are qualified to begin their team coach training (either level 1 or level 2)*

**Program pricing will range from \$1,597 - \$5,997 depending on the level they begin their training.*

**You'll receive a 25% commission on the first program joined and 10% if they decide to join a second or third level.*

What Are The Benefits of Being An Official Partner?

• **Deliver Incredible Value To Your Community**

The most important benefit of being an Official Partner is that you'll invite your network to a complimentary and transformative masterclass hosted by 2 brilliant thought leaders. We are confident this event will fundamentally improve the practices of coaches and organizations in your community. Partnering will be a powerful way to grow your own personal brand by association.

• **Compensation via Referral Thank You Commissions**

We offer significant 'thank you' commission payments as we genuinely believe in the power of this program, and know this work will transform many coaches' lives. This is why we are honored and excited to spread the news together.

Commissions will be tracked using robust Infusionsoft partner links. You will be given a link that is unique to you that you can use for all invitations and posts. Each payment made through your unique link will be accounted for on our end and you will be awarded commission based on that purchase. You will also be able to track your commissions through your personal Partner Center to make the process even easier.

• **Appreciation Gift Packs**

By inviting your professional community to join the free virtual conference, you'll have access to some exciting surprises we have in store for you that build the more you refer. Details can be found here — [The GTCI 2021 Partners Game](#).

• **No-Cost Access To CCEUs**

Your community will receive up to 1.5 ICF CCEUs at no cost by attending the complementary masterclass.

• **One-On-One Partner Support**

Our Partner Team offers one-on-one support to cater to your specific needs and requirements. You'll receive ready-made invitations and content to share with your network at your convenience. And, if you need more, we are just a phone call or email away.

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• Ready-To-Share Content

Our intention is to make this partnership effortless and enjoyable. That's why we have beautifully designed resources housed in your personal Partner Center, ready for you to easily swipe and share. Resources include email templates, banners, social posts, and videos.

• Live Partner Promo Support

Join Kristen, our Director of Partnerships, live on Zoom to get support on your partner strategy. See how to increase your registrations, brainstorm ideas, grow your list of captivated buyers, and deliver the highest value possible to your community by joining our Partner Launch Webinar.

What is Required To Partner And How Much Time Does It Take?

Becoming an Official Partner could not be easier. Information can be shared in as little as 5 minutes. Invitations can be made through email, social media, or personal recommendation. You will find everything you need, including pre-written messaging and materials, inside your online Partner Center.

Key Promotion Dates

- Partner's Only Launch Webinar: **August 24, 2021**
- Registration Opens & Promotions Begin: **September 7, 2021**
- Live, Free Team Coaching Accelerator Masterclasses will last from **September 14 - October 7, 2021**
- Super Early Bird Pricing Ends: **October 14, 2021**
- Level 1 - Gateway to Team Coaching Starts: **October 19, 2021**



How To Join Us In Partnership:

Email partners@wbecs.com

Or call +1 415 228 6857

We would love to hear from you and
guide you through this process!

**About Peter Hawkins**

Peter Hawkins is a Professor of Leadership at Henley Business School, author of many best-selling books, and leading pioneer and thought-leader in areas of systemic team coaching, supervision, and board development. As Chairman of Renewal Associates and Honorary President of the Academy of Executive Coaching, Peter teaches and consults in over 50 countries and is a regular keynote speaker at international conferences.

**About David Clutterbuck**

David Clutterbuck is Co-Founder of the European Mentoring & Coaching Council for which he is Special Ambassador, Distinguished Fellow of the Conference Board, Visiting Professor at Sheffield. He is Practice Lead of Coaching & Mentoring International, a global educational network, and one of the international pioneers of coaching and mentoring. David has authored 70 books, is a Professor at Henley Business School, Oxford Brookes, Sheffield Hallam, and York St John and renowned international keynote speaker.